

PRIVACY NOTICE OF WEB SITE USERS

This Privacy notice describes how we process your personal data and explains your rights, pursuant to Regulation (EU) 2016/676 (GDPR).

1. Identity of the Controller

The Data Controller is Fairmat S.r.l. (hereinafter “the Controller”) with head office in Verona, Piazza Brà 28 - 37121; contact email: privacy@fairmat.com.

2. Purpose of the Processing

Your personal information is processed for the purpose of allowing you to navigate the site.

This Web site makes use of technical cookies. For more details on the type of cookies we use, you can refer to the [cookie policy online](#).

3. Fonte dei dati

Data are acquired by transmission implicit in the use of the Internet network by accessing the site at www.fairmat.com. The computer systems and software procedures used to operate this website acquire, in the course of their normal operation, some personal data whose transmission is implicit in the use of the Internet.

4. Data Source

The personal data processed belong to the category of technical data:

- IP addresses;

5. Lawful basis for processing

The personal data of surfers on the site are lawfully processed for the legitimate interest of the Data Controller.

6. Processing and retention method

Processing of your data is handled with automatic and manual tools, in compliance with the principles and provisions of the GDPR, by specifically authorized and trained subjects.

7. Data recipients

The Data Controller shall not disseminate your personal data nor shall he disclose it to indeterminate subjects, in any possible way, including making it available or simply consulting it.

However, data may be communicated: to workers who work for the Controller and are therefore appropriately trained and authorized; to Data Processors appointed and contracted pursuant to art. 28 of the GDPR; to subjects responsible for conducting audits on internal company systems; to subjects entitled to access data pursuant to legal provisions, regulations and EU regulations.

Keep in mind that:

- if you click on the LinkedIn or X or Facebook icons on our site, your navigation is directed to the respective sites, which employ cookies that are not under the control of the Owner.
- if you arrive on our site after clicking on a banner posted on another site, the advertising network operator has assigned cookies necessary to detect the throughput and the amount of any requests made. The responsibility for the management of these cookies lies with the advertising network operator whose information is usually available on its institutional site.

8. Data transfer

Under no circumstances shall the Data Controller transfer personal data to third countries or to international organizations. The Controller could use cloud services, selecting suppliers capable of providing adequate guarantees, as required by art. 46 of the GDPR.

9. Data Retention

The Data Controller retains and processes personal data for as long as necessary to pursue the stated purposes. Specifically, navigators' data are kept for a maximum period of 6 months from the date of the conclusion of the visit and then permanently deleted.

10. Data Provision

The provision of data is necessary to enable navigation of the site. Preferences regarding the use of cookies can be expressed, following the instructions in the cookie policy above.

11. Data subjects' rights

As a "data subject", viz. a natural person whose personal data is being processed, you can exercise your rights specified in the following articles of the GDPR:

- 15 – right to access to data,
- 16 – right to rectify,

17 – right to erasure (right to be forgotten),

18 – right to restrict processing,

20 – right to data portability,

21 – right to object,

22 – right to object to automated decision-making process

by writing to the Controller, at the above-mentioned address, specifying the subject of your request, the right you intend to exercise and sending the request to the Controller, to allow him to check your identity and ascertain the legitimacy of the request. The legitimate exercise of your rights does not entail any cost to you. The Controller guarantees a response within one month.

12. Lodging of a complaint

As a "data subject" you have the right to lodge a complaint with the Supervisory Authority of the State of residence.

13. Automated decision-making processes

Under no circumstances shall the Controller carry out processing of personal data that involves automated decision-making processes capable of producing legal effects or in any case significantly impacting on your person.

Date of last update: May 20th, 2024

